



GENERAL

William Alexander Taylor
7701035073085
03 January 1977
English / Afrikaans
40 Years old

INTERESTS

Reading
Movies (obscure horror a favorite)
Console gaming
Scooter riding
Illustration
Music (Synthwave the current favorite)
Toy collecting
Tin collecting
Camping
Cats

GRADUATED

High School – Pietersburg High School 1995
Vaal Triangle Technicon – 1996 – 2001 N/Dip Graphic Design

PROGRAMS

Adobe Photoshop CC	– 90% Proficient
Adobe Illustrator CC	– 90% Proficient
Adobe Indesign CC	– 90% Proficient
Microsoft Word	– 70% Proficient
Microsoft PowerPoint	– 70% Proficient

WORK EXPERIENCE

FREELANCE

February 2019 – June 2019 (5 months)
Graphic Designer
Duties:
Creating complete branding solutions for clients.
Reason for leaving:
Current

LIVE COMMUNICATIONS

November 2018 – January 2019 (3 months)
Graphic Designer
Duties:
Creating complete branding solutions for clients.
Art direction on various accounts.
Reason for leaving:
Better career opportunity.

CIRCLE BRANDING BY DESIGN

June 2015 – September 2018 (3 years)
Graphic Designer
Duties:
Taking briefs from inception to finish.
Creating complete branding solutions for clients.
Reason for leaving:
Retrenchment.



BRAND UNION

May 2015 – June 2015

Freelance Designer

Duties:

To aid the design team on finishing art.

Reason for leaving:

Contract expired.

IRELAND/DAVENPORT

September 2013 – April 2015 (1 year and 6 months)

Graphic Designer

Duties:

Taking briefs and creating visual communication from inception to finish. Working closely with account executives to ensure quality of work.

Reason for leaving:

Retrenchment.

ANGELCY BRAND MESSENGERS

August 2012 – August 2013 (1 year)

Senior Graphic Designer

Duties:

Creating designs for print media, taking it from inception to finish.

Reason for leaving:

Better career opportunity.

THINKTANK

August 2009 – July 2012 (3 years)

Senior Graphic Designer

Art Director

Duties:

Creating designs for business enterprises, corporate identities and websites. Taking the corporate identity briefs from inception to finish. Designing front-end websites then tasking a developer to finish to guidelines set by me. Managing a small team of designers and ensuring quality of work deliverable.

Reason for leaving:

Better career opportunity.

ONE PLUS ONE

August 2008 – July 2009 (1 year)

Graphic Designer

Duties:

Creating visual concepts for print marketing.

Taking the projects from inception to finish.

Reason for leaving:

Better career opportunity and proximity to home.

BSB PRINTERS

2004 – 2007 (3 years)

Graphic Designer

Duties:

Creating designs for small-scale business enterprises, corporate identities and promotional material. Taking the projects from inception to finish.

Preparing artwork for print.

Reason for leaving:

Better career opportunity.