



## GENERAL

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william Alexander Taylor  
7701035073085  
03 January 1977  
English / Afrikaans  
40 Years old

## INTERESTS

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Reading  
Movies (obscure horror a favorite)  
Console gaming  
Scooter riding  
Illustration  
Music (Synthwave the current favorite)  
Toy collecting  
Tin collecting  
Camping  
Cats

## GRADUATED

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High School – Pietersburg High School 1995  
Vaal Triangle Technicon – 1996 – 2001 N/Dip Graphic Design

## PROGRAMS

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Adobe Photoshop CC	– 90% Proficient
Adobe Illustrator CC	– 90% Proficient
Adobe InDesign CC	– 90% Proficient
Microsoft Word	– 70% Proficient
Microsoft PowerPoint	– 70% Proficient

## WORK EXPERIENCE

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### FREELANCE

February 2019 – June 2019 (5 months)  
Graphic Designer  
Duties:  
Creating complete branding solutions for clients.  
Reason for leaving:  
Current

### LIVE COMMUNICATIONS

November 2018 – January 2019 (3 months)  
Graphic Designer  
Duties:  
Creating complete branding solutions for clients.  
Art direction on various accounts.  
Reason for leaving:  
Better career opportunity.

### CIRCLE BRANDING BY DESIGN

June 2015 – September 2018 (3 years)  
Graphic Designer  
Duties:  
Taking briefs from inception to finish.  
Creating complete branding solutions for clients.  
Reason for leaving:  
Retrenchment.



## BRAND UNION

May 2015 – June 2015

Freelance Designer

Duties:

To aid the design team on finishing art.

Reason for leaving:

Contract expired.

## IRELAND/DAVENPORT

September 2013 – April 2015 (1 year and 6 months)

Graphic Designer

Duties:

Taking briefs and creating visual communication from inception to finish. Working closely with account executives to ensure quality of work.

Reason for leaving:

Retrenchment.

## ANGELCY BRAND MESSENGERS

August 2012 – August 2013 (1 year)

Senior Graphic Designer

Duties:

Creating designs for print media, taking it from inception to finish.

Reason for leaving:

Better career opportunity.

## THINKTANK

August 2009 – July 2012 (3 years)

Senior Graphic Designer

Art Director

Duties:

Creating designs for business enterprises, corporate identities and websites. Taking the corporate identity briefs from inception to finish. Designing front-end websites then tasking a developer to finish to guidelines set by me. Managing a small team of designers and ensuring quality of work deliverable.

Reason for leaving:

Better career opportunity.

## ONE PLUS ONE

August 2008 – July 2009 (1 year)

Graphic Designer

Duties:

Creating visual concepts for print marketing.

Taking the projects from inception to finish.

Reason for leaving:

Better career opportunity and proximity to home.

## BSB PRINTERS

2004 –2007 (3 years)

Graphic Designer

Duties:

Creating designs for small-scale business enterprises, corporate identities and promotional material. Taking the projects from inception to finish.

Preparing artwork for print.

Reason for leaving:

Better career opportunity.